

# ORDER

**WOOD**

**Orders**  
**Order / Rev:** 216084  
**Alt Order #:** 6866042  
**Product Desc:** Political  
**Estimate:** 2512  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/22/12 / 10/22/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** **Buying Time**  
**Buying Contact:** Petry Philadelphia  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Pestka for Congress**  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	98	\$48,175.00	\$40,948.75
10/29/12	10/29/12	22	\$11,050.00	\$9,392.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$48,175.00	\$40,948.75	0.00
November 2012	22	\$11,050.00	\$9,392.50	0.00
<b>Totals</b>	<b>120</b>	<b>\$59,225.00</b>	<b>\$50,341.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD	39%	\$59,225.00
Market	100%	\$151,858.97

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$1,518.59
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$1,518.59
WTLJ	0%	\$0.00
WWMT	36%	\$54,669.23
WXMI	8%	\$12,148.72
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	15%	\$22,778.85

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/23/12	10/23/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1			\$150.00		0.00			

Order / Rev: 216084  
 Alt Order #: 6866042  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/23/12	10/23/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$150.00			0.00			
E 2	WOOD	10/24/12	10/24/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$150.00			0.00			
E 3	WOOD	10/25/12	10/25/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$150.00			0.00			
E 4	WOOD	10/26/12	10/26/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$150.00			0.00			
E 5	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$150.00			0.00			
E 6	WOOD	10/23/12	10/23/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$650.00			0.00			
E 7	WOOD	10/24/12	10/24/12	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$650.00			0.00			
E 8	WOOD	10/25/12	10/25/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$650.00			0.00			
E 9	WOOD	10/26/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$650.00			0.00			
E 10	WOOD	10/29/12	10/29/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$650.00			0.00			
E 11	WOOD	10/23/12	10/23/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		2			\$975.00			0.00			
E 12	WOOD	10/24/12	10/24/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		2			\$975.00			0.00			
E 13	WOOD	10/25/12	10/25/12		CM	658-9a	---T---	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F											
				Today Show											
				Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	---T---	2	\$975.00	0.00						
E 14	WOOD	10/26/12	10/26/12	Today Show M-F	CM	658-9a	----F--	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
				Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	----F--	2	\$975.00	0.00						
E 15	WOOD	10/29/12	10/29/12	Today Show M-F	CM	658-9a	M-----	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
				Today Show											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/29/12	11/04/12	M-----	2	\$975.00	0.00						
E 16	WOOD	10/23/12	10/23/12	Today Show 2	CM	9-10a	-T-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	-T-----	2	\$300.00	0.00						
E 17	WOOD	10/24/12	10/24/12	Today Show 2	CM	9-10a	--W----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	--W----	2	\$300.00	0.00						
E 18	WOOD	10/25/12	10/25/12	Today Show 2	CM	9-10a	---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	---T---	2	\$300.00	0.00						
E 19	WOOD	10/26/12	10/26/12	Today Show 2	CM	9-10a	----F--	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	----F--	2	\$300.00	0.00						
E 20	WOOD	10/29/12	10/29/12	Today Show 2	CM	9-10a	M-----	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
				Today Show 2											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/29/12	11/04/12	M-----	2	\$300.00	0.00						
E 21	WOOD	10/23/12	10/23/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	-T-----	1	\$200.00	0.00						
E 22	WOOD	10/24/12	10/24/12	Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	--W----	1	\$200.00	0.00						
E 23	WOOD	10/25/12	10/25/12	Today Show 3	CM	10-11a	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	---T---	1	\$200.00	0.00						
E 24	WOOD	10/26/12	10/26/12	Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/22/12	10/28/12	----F--	1	\$200.00	0.00						
E 25	WOOD	10/29/12	10/29/12		CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

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Advertiser: POL/Pestka for Congress  
Product Desc: Political  
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 3															
Today Show 3															
<div> <div>Today Show 3</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> </div>															
<div> <div>Week: 10/29/12</div> <div>11/04/12</div> <div>M-----</div> <div>1</div> <div>\$200.00</div> <div>0.00</div> </div>															
E 26	WOOD	10/23/12	10/23/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>-T-----</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 27	WOOD	10/24/12	10/24/12	M-F 11a-12p eightWest	CM	11a-12p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>--W----</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 28	WOOD	10/25/12	10/25/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>---T---</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 29	WOOD	10/26/12	10/26/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>----F--</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 30	WOOD	10/29/12	10/29/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
EIGHT WEST															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/29/12</div> <div>11/04/12</div> <div>M-----</div> <div>1</div> <div>\$75.00</div> <div>0.00</div> </div>															
E 31	WOOD	10/23/12	10/23/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>-T-----</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div>															
E 32	WOOD	10/24/12	10/24/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>--W----</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div>															
E 33	WOOD	10/25/12	10/25/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>---T---</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div>															
E 34	WOOD	10/26/12	10/26/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>----F--</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div>															
E 35	WOOD	10/29/12	10/29/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/29/12</div> <div>11/04/12</div> <div>M-----</div> <div>1</div> <div>\$225.00</div> <div>0.00</div> </div>															
E 36	WOOD	10/23/12	10/23/12	Days of Our Lives Days of Our Lives	CM	1-2p	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Days of Our Lives															
<div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div>															
<div> <div>Week: 10/22/12</div> <div>10/28/12</div> <div>-T-----</div> <div>1</div> <div>\$200.00</div> <div>0.00</div> </div>															
E 37	WOOD	10/24/12	10/24/12		CM	1-2p	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

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				Days of Our Lives											
				Days of Our Lives											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----		1		\$200.00		0.00					
E 38	WOOD	10/25/12	10/25/12	Days of Our Lives	CM	1-2p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Days of Our Lives											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---		1		\$200.00		0.00					
E 39	WOOD	10/26/12	10/26/12	Days of Our Lives	CM	1-2p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Days of Our Lives											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$200.00		0.00					
E 40	WOOD	10/29/12	10/29/12	Days of Our Lives	CM	1-2p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Days of Our Lives											
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$200.00		0.00					
E 41	WOOD	10/23/12	10/23/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Rachael Ray											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----		1		\$125.00		0.00					
E 42	WOOD	10/24/12	10/24/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Rachael Ray											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----		1		\$125.00		0.00					
E 43	WOOD	10/25/12	10/25/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Rachael Ray											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---		1		\$125.00		0.00					
E 44	WOOD	10/26/12	10/26/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Rachael Ray											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$125.00		0.00					
E 45	WOOD	10/29/12	10/29/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Rachael Ray											
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1		\$125.00		0.00					
E 46	WOOD	10/23/12	10/23/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----		1		\$125.00		0.00					
E 47	WOOD	10/24/12	10/24/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----		1		\$125.00		0.00					
E 48	WOOD	10/25/12	10/25/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---T---		1		\$125.00		0.00					
E 49	WOOD	10/26/12	10/26/12		CM	3-4p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

Order / Rev: 216084  
 Alt Order #: 6866042  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2512

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$125.00		0.00				
E 50	WOOD	10/29/12	10/29/12	M-F 3-4p Dr Oz	CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$125.00		0.00				
E 51	WOOD	10/23/12	10/23/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$400.00		0.00				
E 52	WOOD	10/24/12	10/24/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$400.00		0.00				
E 53	WOOD	10/25/12	10/25/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$400.00		0.00				
E 54	WOOD	10/26/12	10/26/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$400.00		0.00				
E 55	WOOD	10/29/12	10/29/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$400.00		0.00				
E 56	WOOD	10/23/12	10/23/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$675.00		0.00				
E 57	WOOD	10/24/12	10/24/12	M-F 5p News M-F News 8 @5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$675.00		0.00				
E 58	WOOD	10/25/12	10/25/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$675.00		0.00				
E 59	WOOD	10/26/12	10/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$675.00		0.00				
E 60	WOOD	10/29/12	10/29/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$675.00		0.00				
E 61	WOOD	10/23/12	10/23/12		CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00

Order / Rev: 216084  
Alt Order #: 6866042  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2512  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530p News M-F News 8 @ 530p															
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$675.00		0.00			
E 62	WOOD	10/24/12	10/24/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$675.00		0.00			
E 63	WOOD	10/25/12	10/25/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$675.00		0.00			
E 64	WOOD	10/26/12	10/26/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$675.00		0.00			
E 65	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$675.00		0.00			
E 66	WOOD	10/23/12	10/23/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$2,000.00		0.00			
E 67	WOOD	10/24/12	10/24/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	--W----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$2,000.00		0.00			
E 68	WOOD	10/25/12	10/25/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$2,000.00		0.00			
E 69	WOOD	10/26/12	10/26/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
E 70	WOOD	10/29/12	10/29/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
E 71	WOOD	10/23/12	10/23/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$450.00		0.00			
E 72	WOOD	10/24/12	10/24/12	M-F 7-730p Inside Edition	CM	7-730p	--W----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$450.00		0.00			
E 73	WOOD	10/25/12	10/25/12		CM	7-730p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00

Order / Rev: 216084  
Alt Order #: 6866042  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2512  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p Inside Edition Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$450.00 0.00															
E 74	WOOD	10/26/12	10/26/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$450.00 0.00															
E 75	WOOD	10/29/12	10/29/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$450.00 0.00															
E 76	WOOD	10/23/12	10/23/12	M-F 730-8p Access Hollywood	CM	730-8p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$400.00 0.00															
E 77	WOOD	10/24/12	10/24/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$400.00 0.00															
E 78	WOOD	10/25/12	10/25/12	M-F 730-8p Access Hollywood	CM	730-8p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$400.00 0.00															
E 79	WOOD	10/26/12	10/26/12	M-F 730-8p Access Hollywood	CM	730-8p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$400.00 0.00															
E 80	WOOD	10/29/12	10/29/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$400.00 0.00															
E 81	WOOD	10/29/12	10/29/12	Mon Hour 3 Monday 10-11p	CM	10-11p	M-----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
Revolution <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$875.00 0.00															
E 82	WOOD	10/23/12	10/23/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$900.00 0.00															
E 83	WOOD	10/24/12	10/24/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$900.00 0.00															
E 84	WOOD	10/25/12	10/25/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$900.00 0.00															
E 85	WOOD	10/26/12	10/26/12		CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00



Order / Rev: 216084  
Alt Order #: 6866042  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2512  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$900.00		0.00			
E 86	WOOD	10/29/12	10/29/12	LN M-F	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$900.00		0.00			
E 87	WOOD	10/23/12	10/23/12	Tonight Show/Jay Leno	CM	1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$300.00		0.00			
E 88	WOOD	10/24/12	10/24/12	Tonight Show/Jay Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$300.00		0.00			
E 89	WOOD	10/25/12	10/25/12	Tonight Show/Jay Leno	CM	1135-1235a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$300.00		0.00			
E 90	WOOD	10/26/12	10/26/12	Tonight Show/Jay Leno	CM	1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
E 91	WOOD	10/29/12	10/29/12	Tonight Show/Jay Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00			
E 92	WOOD	10/23/12	10/23/12	Late Night/Jimmy Fallon	CM	1237a-137a	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Late Night w/Jimmy Fallon															
Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$75.00		0.00			
E 93	WOOD	10/24/12	10/24/12	Late Night/Jimmy Fallon	CM	1237a-137a	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Late Night w/Jimmy Fallon															
Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$75.00		0.00			
E 94	WOOD	10/25/12	10/25/12	Late Night/Jimmy Fallon	CM	1237a-137a	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Late Night w/Jimmy Fallon															
Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$75.00		0.00			
E 95	WOOD	10/26/12	10/26/12	Late Night/Jimmy Fallon	CM	1237a-137a	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Late Night w/Jimmy Fallon															
Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$75.00		0.00			
E 96	WOOD	10/29/12	10/29/12	Late Night/Jimmy Fallon	CM	1237a-137a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Late Night w/Jimmy Fallon															
Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$75.00		0.00			
E 97	WOOD	10/25/12	10/25/12		CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

Order / Rev: 216084  
Alt Order #: 6866042  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2512  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>Thur Hour 3</b> <b>Thursday 10-11p</b> <b>Rock Center</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$750.00 0.00															
E 98	WOOD	10/27/12	10/27/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
<b>News Saturday</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$150.00 0.00															
E 99	WOOD	10/27/12	10/27/12	Daybreak Sat @7am Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
<b>News Saturday AM</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$275.00 0.00															
E100	WOOD	10/27/12	10/27/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
<b>Today Show</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$375.00 0.00															
E101	WOOD	10/27/12	10/27/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
<b>NEWS 8 AT 6</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$400.00 0.00															
E102	WOOD	10/27/12	10/27/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
<b>News 8 at 11</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$900.00 0.00															
E103	WOOD	10/28/12	10/28/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
<b>News 8 Daybreak</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$125.00 0.00															
E104	WOOD	10/28/12	10/28/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
<b>News 8 Daybreak</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$250.00 0.00															
E105	WOOD	10/28/12	10/28/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
<b>Sunday today</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$600.00 0.00															
E106	WOOD	10/28/12	10/28/12	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
<b>Meet The Press</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,000.00 0.00															
E107	WOOD	10/28/12	10/28/12	Sun 10-11am To The Point	CM	1001-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
<b>Local Point - Political Show</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$400.00 0.00															
E108	WOOD	10/28/12	10/28/12	Sun 10-11am CHRIS MATTHEWS	CM	1030-11A (10:30 AM-11:00 AM)	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
<b>Chris Matthews</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,000.00 0.00															
E109	WOOD	10/28/12	10/28/12		CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

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**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 6p News 8															
Sun News 8 @6p															
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$750.00		0.00			
E110	WOOD	10/28/12	10/28/12	FB Night in Amer Pre Gam	CM	7-8P	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Football Night in America	(7:00 PM-8:00 PM)										
NBC Sunday Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$500.00		0.00			
													Totals	120	\$59,225.00